



FROM THE PUBLISHER

A Continuing Commitment



This third annual issue of *Professional Legal Management Week* magazine comes to you thanks to the efforts of leaders of 12 international associations to focus attention on the importance of professional management in legal organizations. This publication, a signature vehicle to promote the annual International Professional Legal Management WeekSM (PLMW), is focused on and disseminated to a combined audience of nearly 50,000 legal management professionals around the world.

The PLMW “sponsorship coalition” comprises 12 organizations, including the Association of Legal Administrators (ALA), which serves as the publisher of this magazine. Each organization has a commitment to PLMW’s mission – a broad educational effort to promote awareness of the roles of legal management professionals, better understanding of what those professionals do every day, and heightened appreciation of the impact that the business of law has on client service, firm success, and the lives of all those who represent private law firms, corporate law departments, government agencies, and other legal organizations.

This special week’s focus is on professional legal management and on *everyone* on a management team who contributes to an organization’s success – including managing partners, principal administrators, chief operating officers, and management specialists in areas such as marketing, human resources, information systems and technology, legal recruiting, library administration, and paralegal management.

ALA is proud to be the editorial and production leader of this publication, in which you will find content provided by all 12 sponsoring organizations that will help you to better understand your role in the legal profession and to contribute to your organizations’ long-term successes. Together, we can increase knowledge of the diverse roles within the legal management profession and support its continued growth and evolution.

ALA and the organizations below are co-sponsors of Professional Legal Management WeekSM and are content providers for this magazine.

